

Wake County Local Media List – Magazines

The following list is a general guide to Wake County Media. For a specific list or contact or for your publication to be added to the list, please contact Ryan Smith (919) 645-2676 or rsmith@visitRaleigh.com (Updated February 2011)

ArtSee Magazine

Every other month
Circulation – 10,000
Phone – (919) 854-0097 x 100
Fax – (919) 854-1954
Email – Sean Byrne contact@artseemagazine.com
www.artseemagazine.com

Editorial profile: ArtSee Magazine focuses on North Carolina's fine arts, artists and exhibitions. It publishes interviews with people shaping the art community, as well as news about art schools, sightseeing and more. The tagline is "for people who create, support and love art." The magazine's mission is to provide a forum where local artists, collectors and enthusiasts can come together to share information, ideas and inspiration.

Boom Magazine

Monthly - Magazine
Circulation – 26,916
Phone – (919) 462-0141
Fax – (919) 462-0141
Email – Greg Petty greg@boomnc.com
www.boomnc.com

Editorial profile: Boom! Magazine focuses on areas of interest to baby boomers over 50 years old. Topics covered include personal finance, health and wellness, lifestyle, and entertainment.

Business Leader – Triangle Edition

Monthly - Magazine
Circulation – 12,000
Phone – (919) 872-7077
Fax – (919) 872-1590
Email – editor@businessleader.com
www.triangle.businessleader.com

Editorial profile: Business Leader -- Triangle Edition focuses on business in North Carolina's Research Triangle region. Coverage emphasizes positive news, features and photos showcasing the expertise of successful companies and business people. It

features The Park Guide, a special section highlighting Research Triangle Park companies and major industry clusters.

Carolina Journal

Monthly - Magazine

Circulation – NA

Phone – (919) 828-3876

Fax – (919) 821-5117

Email – Don Carrington dcarrington@johnlocke.org

www.carolinajournal.com

Editorial profile: Carolina Journal is a monthly journal of news, analysis, and opinion in North Carolina. Since its debut in 1991, Carolina Journal has published hundreds of articles on politics, education, health care, crime, taxes, and other issues. Carolina Journal — edited by Richard Wagner — covers state government and the legislature and includes special sections on education, books and culture, higher education, and local government. It is published by the John Locke Foundation.

Carolina Parent

Monthly - Magazine

Circulation – 58,000

Phone – (919) 956-2430

Fax – (919) 956-2427

Email – Crickett Gibbons cgibbons@carolinaparent.com

www.carolinaparent.com

Editorial profile: Carolina Parent focuses on parenting. Topics covered include parenting skills, health and education of children. It is published by Carolina Parenting Inc.

Carolina Woman

Monthly – Magazine

Circulation – 37,658

Phone – (919) 852-5900

Fax – (919) 852-5910

Email – Debra Simon publisher@carolinawoman.com

www.carolinawoman.com

Editorial profile: Carolina Woman Magazine focuses on women's lifestyle in North Carolina. Topics covered include fashion, home, travel, health and wellness, family, beauty and more.

Cary Magazine

Every Other Month - Magazine

Circulation – 24,503

Phone – (919) 674-6020

Fax – (919) 674-6027

Email – Danielle Caspar editor@carymagazine.com
www.carymagazine.com

Editorial profile: Cary Magazine is the magazine of abundant living in Western Wake County. It produced exclusively for North Carolina's premier community and region. Cary Magazine celebrates and reflects the high standard of living that residents enjoy in Western Wake County (Cary, Apex, Morrisville, Holly Springs, Fuquay-Varina and RTP). Cary Magazine brings readers the pictures and shares with them the human stories of life in this community. Cary Magazine is designed to entertain, inform and enlighten readers with unique and interesting editorial and beautiful, vivid photography.

Enterprising Women

Five times per year - Magazine
Circulation – 50,000
Phone – (919) 460-8282
Fax – (919) 362-9898
Email – Monica Smiley msmiley@enterprisingwomen.com
www.enterprisingwomen.com

Editorial profile: Enterprising Women covers topics important to women business owners in each issue of the magazine, including national events, research on the women business owner's market and updates from leading organizations that provide services and networking opportunities for businesswomen. The magazine also includes an events calendar of upcoming conferences and meetings, profiles of women who run businesses that contribute to the well-being of their communities, travel destinations visited by readers, updates on spas and other services where business women splurge, features on women artists, designers, and others who have successful style-oriented businesses and how to juggle issues such as motherhood, aging parents and maintaining good health while owning a business.

Fifteen501

Quarterly – Magazine
Circulation – 30,000
Phone – (919) 870-1722
Fax – (919) 719-5260
Email – Danielle Jackson djackson@whmags.com
www.fifteen501.com

Editorial profile: Fifteen501 focuses on life in central North Carolina. Topics covered include things to do, home decoration, food, gardening, health, beauty, fashion, travel, real estate and more.

Metro Magazine

Monthly – Magazine
Circulation – 40,000

Phone – (919) 831-0999
Fax – (919) 831-0222
Email – emails@metronc.com
www.metronc.com

Molly Fulgham – Heintz	Fashion Editor	Heintz.mm@gmail.com
Moreton Neal	Contributing Editor – Gourmet	emails@metronc.com
Mary Ward Boerner	Calendar of Events	emails@metronc.com

Editorial profile: Metro Magazine focuses on lifestyle in North Carolina region. Topics covered include design, music, wine, books, events and the arts.

Raleigh Magazine

Monthly
Circulation – NA
Phone – (919) 760-3110
Email – raleighmagazine@yahoo.com
www.raleightelegram.com

Editorial Profile: Raleigh Magazine covers regional lifestyle, entertainment and dining. It is published by Gregg Newspapers.

TechJournal South

Monthly – Magazine
Circulation – 16,200
Phone – (919) 832-1858
Fax – (919) 783-3124
Email – info@techjournalssouth.com
www.techjournalssouth.com/index.html

Editorial profile: TechJournal South, formerly Triangle TechJournal, focuses on major technology industries in the Southeast, including biotech, software, pharmaceuticals, medical devices, computers and new media. Content includes news and feature articles, executive and company profiles and expert guest columns.

Triangle East

Every other month
Circulation – 20,000

Phone – (919) 674-6020

Fax – (919) 674-6027

Email – bzadeits@cherokeepublishing.com

www.triangleeastmagazine.com

Editorial profile: Triangle East focuses on the Triangle East region of North Carolina. Topics covered include community news, local businesses, places of interest, education, health and wellness, weddings and more.

Wake Living

Quarterly – Magazine

Circulation – 40,000

Phone – (919) 870-1722

Fax – (919) 719-5260

Email – Danielle Jackson djackson@whmags.com

www.wakeliving.com

Editorial profile: Wake Living focuses on affluent living in the Wake County, N.C. region. Departments include Home Interiors, Culinary Corner, Landscaping and Outdoors, Health Watch, Beauty and Style, Finance, Travel and Leisure and Real Estate.