

**For Immediate Release**  
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**Greater Raleigh Convention and Visitors Bureau Names 2008-2009 Board Officers;  
David Strong Named Board Chair**

**RALEIGH, N.C.** - The Greater Raleigh Convention and Visitors Bureau's Board of Directors announces a new slate of officers for 2008-2009.

David Strong, president of Rex Healthcare has been named board chairman. Dale Whitworth is the new vice chairman, Robert Schofield transitions from treasurer to secretary and Ken Crockett assumes treasurer duties. Russ Smith also serves on the executive committee as immediate past chairman.

The 2008-2009 Executive Committee, who begin their official terms July 1, will be charged with providing strategic direction for the organization. Whitworth is vice president and controller for Golden Corral Corporation, Robert Schofield is managing director of The Umstead Hotel and Spa and Crockett is president of Crockett Capital Corporation.

“This new slate of officers brings unparalleled business experience to the Greater Raleigh Convention and Visitors Bureau and we are fortunate to have them help guide our organization and community during this time of growth and renaissance” said Denny Edwards, president and CEO of the GRCVB.

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business. Through its website, VisitRaleigh.com and other tools, the GRCVB assists local visitors in a variety of ways. Of note, visitors spent more than \$1.3 billion in Wake County last year that generated more than \$366 total savings per local household in state and local taxes.