

Greater Raleigh  
 **ZSpotCard** *SmartCard* edition

It's called the *Smart Card* edition for a reason. Not only is Greater Raleigh a smart destination, but also participating is smart for your bottom line. Here's how the **ZSpotCard/Smart Card** works:



You submit an offer *Free of any cost to you* (for a limited time)



Your offer is added to **ZSpotCard/Smart Card** promotional materials (print and Web) *Free of any cost to you* (thanks to the GRCVB)

The **ZSpotCard/Smart Card** is distributed to thousands of visitors *Free of any cost to you or to them* (thanks to ZSpotlight)

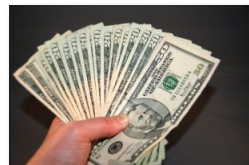


Visitors go out following daily sessions *With money to spend*



Visitors see your **ZSpotCard/Smart Card** offer, plus signage on your business and come in *With money to spend*

**ZSpotCard/Smart Card** is presented to obtain offer = *Money in your pocket!*



## Submit a **ZSpotCard/Smart Card** Offer

If you would like to participate in the **Greater Raleigh ZSpotCard/Smart Card** program, please take a few minutes to fill out the form below. Upon completion, you may save and email to the Greater Raleigh Convention and Visitors Bureau ([ngarner@visitRaleigh.com](mailto:ngarner@visitRaleigh.com)). Or print and send to:

**Greater Raleigh Convention and Visitors Bureau**

Attn: Nolan Garner  
 421 Fayetteville St., Ste. 1505  
 Raleigh NC 27601-2995

BUSINESS NAME \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_

BUSINESS WEBSITE \_\_\_\_\_

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_

Please provide us with the details of your offer:

Restrictions of offer:

Comments:

*We look forward to sending many Greater Raleigh visitors through your doors. You will receive your **ZSpotCard/Smart Card** program marketing materials in the mail shortly. Please feel free to contact us if you have any questions. Thank you very much!*

