Wake County Local Media List – Newspapers
The following list is a general guide to Wake County Media. For a specific list or contact or for your publication to be added to the list, please contact Ryan Smith (919) 645-2676 or rsmith@visitRaleigh.com

News and Observer
Daily
Circulation – 176,083
Phone – (919) 829-4500
Fax – (919) 829-4872
www.newsobserver.com
Contacts – Sample of general contacts

<table>
<thead>
<tr>
<th>Name</th>
<th>Specialty</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Bracken</td>
<td>Local government, politics, local news</td>
<td><a href="mailto:David.bracken@newsobserver.com">David.bracken@newsobserver.com</a></td>
</tr>
<tr>
<td>Luciana Chavez</td>
<td>Features / Lifestyle</td>
<td><a href="mailto:Luciana.chavez@newsobserver.com">Luciana.chavez@newsobserver.com</a></td>
</tr>
<tr>
<td>Mary Cornatzer</td>
<td>Regional Business News</td>
<td><a href="mailto:carn@nando.com">carn@nando.com</a></td>
</tr>
<tr>
<td>Greg Cox</td>
<td>Cooking/Food/Restaurant Reviews</td>
<td><a href="mailto:ggcox@bellsouth.net">ggcox@bellsouth.net</a></td>
</tr>
<tr>
<td>Shawn Bawden</td>
<td>Assistant Sports Editor</td>
<td><a href="mailto:sbawden@newsobserver.com">sbawden@newsobserver.com</a></td>
</tr>
<tr>
<td>Gary Schwab</td>
<td>Sports Editor</td>
<td><a href="mailto:gschwab@nando.com">gschwab@nando.com</a></td>
</tr>
<tr>
<td>John Drescher</td>
<td>Local, regional, national news</td>
<td><a href="mailto:drescher@nando.com">drescher@nando.com</a></td>
</tr>
<tr>
<td>David Menconi</td>
<td>Music, Popular Culture</td>
<td><a href="mailto:David.menconi@newsobserver.com">David.menconi@newsobserver.com</a></td>
</tr>
<tr>
<td>Thad Ogburn</td>
<td>City, Local News</td>
<td><a href="mailto:Thad.ogburn@newsobserver.com">Thad.ogburn@newsobserver.com</a></td>
</tr>
</tbody>
</table>

Editorial profile: The News & Observer is the regional daily newspaper of the Research Triangle area of North Carolina. It is based in Raleigh and also covers Durham, Cary and Chapel Hill. It is the state's second-largest newspaper, after The Charlotte Observer.
Raleigh Chronicle
Daily
Circulation – 15,000
Phone – (919) 821-9000
Fax – (919) 821-4998
Email – theraleighchronicle@yahoo.com
www.raleighchronicle.com

Editorial profile: The Raleigh Chronicle is an online community newspaper covering local and regional news of interest to individuals residing in Raleigh, N.C. The newspaper covers local news and events, as well as politics, education, business and sports.

Carolinian
Bi-weekly
Circulation – 19,500
Phone – (919) 834-5558
Fax – (919) 832-3243
Email – thecarolinian@bellsouth.net
www.raleighcarolinian.info

Editorial profile: The Carolinian is a minority interest paper that focuses on local government, high school sports, weather, community and church news, entertainment, individuals in the news and information on local businesses.

Cary News
Weekly
Circulation – 54,900
Phone – (919) 460-2600
Fax – (919) 460-2601
Email – carynews@nando.com
www.carynews.com

Editorial profile: The Cary News covers information on local governments, information on school sports and school bulletins, weather, community events, information on teen events in the community and finally on goings of local businesses.

Eastern Wake News
Weekly
Circulation – 15,900
Phone – (919) 269-6101
Fax – (919) 269-8383
Email – Johnny.whitfield@nando.com
www.easternwakenews.com
**Editorial profile:** Eastern Wake News covers news on local government, sports, weather, community events and individuals in the news.

**Garner Citizen News & Times**
Weekly
Circulation – NA
Phone – (919) 521-5849
Fax – NA
Email – info@garnercitizen.com
www.garnercitizen.com

**Editorial profile:** The Garner Citizen News & Times covers news of interest to the people of Garner, N.C. This includes town council issues, education and school matters, community and high school sports as well as local events.

**La Conexión**
Weekly
Circulation – 19,931
Phone – (919) 832-1225
Fax – (919) 856-0164
Email – press@laconexionusa.com
Email 2 – mike.leary@laconexionusa.com
www.laconexion.com

**Editorial profile:** The La Conexión Newspaper covers news of interest to the Latino/Hispanic populations of North Carolina. This includes government, town council issues, education and school matters, community and high school sports as well as local events.

**Que Pasa Raleigh**
Weekly
Circulation – 25,000
Phone – (919) 645-1680
Fax – (919) 645-1699
Email – fcamera@quepasamedia.com
www.quepasamedia.com

**Editorial profile:** The Que Pasa Raleigh covers news of interest to the Hispanic community in Raleigh, North Carolina. The paper provides news coverage on a variety of issues including civic matters, education, business news, music and culture, community related issues and high school and local sports.

**Raleigh Downtowner**
Weekly
Circulation – 500
Phone – (919) 821-9000
Editorial profile: Raleigh Downtowner is a community newspaper that features stories on local entertainment, arts, features, and area events.

Raleigh South Publications
**Publications include:

<table>
<thead>
<tr>
<th>Publications</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fuquay Varina Independent</td>
<td><a href="http://www.raleighsouthonline.com">www.raleighsouthonline.com</a></td>
</tr>
<tr>
<td>Garner News</td>
<td><a href="http://www.garnernews.net">www.garnernews.net</a></td>
</tr>
<tr>
<td>Apex Herald</td>
<td><a href="http://www.apexherald.com">www.apexherald.com</a></td>
</tr>
<tr>
<td>Holly Springs Sun</td>
<td><a href="http://www.hollyspringssun.com">www.hollyspringssun.com</a></td>
</tr>
</tbody>
</table>

Weekly
Circulation – NA
Phone – (919) 552-5675
Fax – (919) 552-7564
Email – Trip Hatley tatcheley@raleighsouthonline.com
Email 2 – Trip Hatley thatley@heartlandpublications.com

Raleigh Telegram
Weekly
Circulation – NA
Phone – (919) 760-3110
Email – raleightelegram@yahoo.com
www.raleightelegram.com

Editorial Profile: Raleigh’s only professionally run, locally owned, general interest newspaper. The Raleigh Telegram is proud to serve our readers with unbiased, objective reporting that focuses on local news and events.

Southwest Wake News
Weekly
Circulation – 45,500
Phone – (919) 861-1200
Fax – NA
Email – southwestwake@nando.com
Email 2 – Jack Hagel jack.hagel@newsobserver.com

Editorial profile: The Southwest Wake News covers local government, human interest stories, community organizations, area schools, sports, entertainment, area businesses and local events for people living in areas of Wake County, N.C.
The Triangle Tribune
Weekly
Circulation – 12,000
Phone – (919) 688-9408
Fax – (919) 688-4720
Email – Bonitta Best bonitta.best@triangletribune.com
Email 2 – Sommer Brokaw sommer.brokaw@triangletribune.com

Editorial Profile: The Triangle Tribune is North Carolina's only Sunday paper that specifically targets African-American market, serving the Raleigh, Cary, Durham and Chapel Hill area since 1998. readership of 12,000. Our papers are distributed each week through direct distribution to more than 65 black churches, paid subscriptions and rack sales.

Triangle Business Journal
Weekly
Circulation – 60,000
Phone – (919) 327-1000
Fax – (919) 790-6885
Email – triangle@bixzjournals.com
Email 2 – Sougata Mukherjee sougata@bizjournals.com
www.triangle.bizjournals.com/triangle

Editorial profile: The Triangle Business Journal focuses on the business community news of the greater Raleigh, NC, area. Industries covered include agriculture, banking, financial and business services, economics, energy, healthcare and biotechnology, technology, manufacturing, real estate, retail, sports business, restaurants and travel. Each issue of the Journal includes a Special Report focusing on a particular industry or region.

Wake Weekly
Weekly
Circulation – 8,840
Phone – (919) 556-3182
Fax – (919) 556-2233
Email – email@wakeweekly.com
www.wakeweekly.com

Editorial profile: The Wake Weekly covers news on local government, high school sports, information on local businesses, individuals, weather, obituaries and community events.

List Updated March 2010
Wake County Local Media List – Television & Online

The following list is a general guide to Wake County Media. For a specific list or contact or for your publication to be added to the list, please contact Ryan Smith (919) 645-2676 or rsmith@visitRaleigh.com

**News 14 Carolina**
Phone – (919) 882-4040
Fax – (919) 882-4045
www.news14.com
Email – Assignment Desk: assignmentdesk@news14.com

*Station profile: *News 14 Carolina is a 24-hour, local, cable news channel based in Raleigh, North Carolina. The station covers news in Raleigh, Durham/Chapel Hill, Down East, Sandhills/Fayetteville, Triad, Charlotte and surrounding areas. This station broadcasts 24 hours a day, seven days a week.

**WRAL – TV (CBS)**
News Desk Phone: (919) 821-8600
News Desk Fax: (919) 821-8541
www.wral.com
Email – Assignment Desk: assignmentdesk@wral.com

*Station profile: *WRAL is the CBS affiliate in the Raleigh, N.C. area. The station airs a mixture of syndicated programming and network provided news, sports and entertainment. The station also airs locally produced newscasts. This station is a CBS affiliate. The station's slogan is "Coverage You Can Count On. This station broadcasts 24 hours a day, seven days a week.

**WNCN – TV (NBC)**
Phone – (919) 835-6364
Fax – (919) 836-1687
www.wncn.com
Email – Assignment Desk: newstips@wncn.com

*Station profile: *WNCN is the NBC affiliate in the Raleigh, N.C. area. The station airs a mixture of syndicated programming and network provided news, sports and entertainment. The station also airs locally produced newscasts. This station broadcasts 24 hours a day, seven days a week.
**WTVD – TV (ABC)**
Phone – (919) 683-1111  
Fax – (919) 687-4373  
www.abc11.com  
Email – Assignment Desk: wtvdassignmentdesk@abc.com

**Station profile:** WTVD is the ABC affiliate in the Durham, N.C. area. The station airs a mixture of syndicated programming and network provided news, sports and entertainment. The station also airs locally produced newscasts.

**WUNC – TV (North Carolina Now)**
Phone - (919) 549-7000  
Fax - (919) 549-7201  
www.wunctv.org/ncnow  
Email – ncnow@unctv.org

**Station profile:** North Carolina Now is a nightly television news magazine with the state's most pressing issues, its most important people and the most interesting places. The program covers topics ranging from the environment, politics and government, to statewide education on all levels, the farming community and coastal and rural development issues. It airs Monday through Friday. WUNC is the local PBS affiliate.

**Online News Resources (Accept Press Releases)**

Carolina Business Connection (General / Business News)  
www.carolinabusinessconnection.com

dBusiness News (General / Business News)  
http://triangle.dbusinessnews.com/

Carolina Newswire (General / Business News)  
www.carolinanewswire.com

Local Tech Wire (Tech / Biotech)  
www.localtechwire.com

Medical News Wire (Medical)  
www.medicalnewswire.com
Local Blogs

Gogo Raleigh – www.gogoraleigh.com
New Raleigh – www.newraleigh.com
Raleigh Native Review – www.dsutton.myncblogs.com
Raleigh, Over Easy – www.beraleigh.blogspot.com
Spoonfed Raleigh – www.spoonfedraleigh.com
The Raleigh Connoisseur – www.dtraleigh.com
The Shopping Memo – www.theshoppingmemo.com
Varmint Bites – www.varmintbites.com
Visit Raleigh – www.blog.visitraleigh.com

List updated March 2010
Wake County Local Media List – Magazines

The following list is a general guide to Wake County Media. For a specific list or contact or for your publication to be added to the list, please contact Ryan Smith (919) 645-2676 or rsmith@visitRaleigh.com

**Boom Magazine**
Monthly - Magazine
Circulation – 26,916
Phone – (919) 462-0141
Fax – (919) 462-0141
Email – Barbara Petty bpetty@boomnc.com
www.boomnc.com

**Editorial profile:** Boom! Magazine focuses on areas of interest to baby boomers over 50 years old. Topics covered include personal finance, health and wellness, lifestyle, and entertainment.

**Business Leader – Triangle Edition**
Monthly - Magazine
Circulation – 12,000
Phone – (919) 872-7077
Fax – (919) 872-1590
Email – editor@businessleader.com
www.triangle.businessleader.com

**Editorial profile:** Business Leader -- Triangle Edition focuses on business in North Carolina’s Research Triangle region. Coverage emphasizes positive news, features and photos showcasing the expertise of successful companies and business people. It features The Park Guide, a special section highlighting Research Triangle Park companies and major industry clusters.

**Carolina Journal**
Monthly - Magazine
Circulation – NA
Phone – (919) 828-3876
Fax – (919) 821-5117
Email – Don Carrington dcarrington@johnlocke.org
www.carolinajournal.com

**Editorial profile:** Carolina Journal is a monthly journal of news, analysis, and opinion in North Carolina. Since its debut in 1991, Carolina Journal has published hundreds of articles on politics, education, health care, crime, taxes, and other issues. Carolina Journal — edited by Richard Wagner — covers state government and the legislature and
includes special sections on education, books and culture, higher education, and local government. It is published by the John Locke Foundation.

**Carolina Parent**
Monthly - Magazine
Circulation – 58,000
Phone – (919) 956-2430
Fax – (919) 956-2427
Email – Crckett Gibbons cgibbons@carolinaparent.com
www.carolinaparent.com

**Editorial profile:** Carolina Parent focuses on parenting. Topics covered include parenting skills, health and education of children. It is published by Carolina Parenting Inc.

**Carolina Woman**
Monthly – Magazine
Circulation – 37,658
Phone – (919) 852-5900
Fax – (919) 852-5910
Email – Debra Simon publisher@carolinawoman.com
www.carolinawoman.com

**Editorial profile:** Carolina Woman Magazine focuses on women's lifestyle in North Carolina. Topics covered include fashion, home, travel, health and wellness, family, beauty and more.

**Cary Magazine**
Every Other Month - Magazine
Circulation – 24,503
Phone – (919) 674-6020
Fax – (919) 674-6027
Email – Danielle Caspar dcaspar@carymagazine.com
Email 2 – dcaspar@carymagazine.com
www.carymagazine.com

**Editorial profile:** Cary Magazine is the magazine of abundant living in Western Wake County. It produced exclusively for North Carolina's premier community and region. Cary Magazine celebrates and reflects the high standard of living that residents enjoy in Western Wake County (Cary, Apex, Morrisville, Holly Springs, Fuquay-Varina and RTP). Cary Magazine brings readers the pictures and shares with them the human stories of life in this community. Cary Magazine is designed to entertain, inform and enlighten readers with unique and interesting editorial and beautiful, vivid photography.

**Enterprising Women**
Five times per year - Magazine
Circulation – 50,000
Phone – (919) 460-8282
Fax – (919) 362-9898
Email – Monica Smiley msmiley@enterprisingwomen.com
www.enterprisingwomen.com

**Editorial profile:** Enterprising Women covers topics important to women business owners in each issue of the magazine, including national events, research on the women business owner's market and updates from leading organizations that provide services and networking opportunities for businesswomen. The magazine also includes an events calendar of upcoming conferences and meetings, profiles of women who run businesses that contribute to the well-being of their communities, travel destinations visited by readers, updates on spas and other services where business women splurge, features on women artists, designers, and others who have successful style-oriented businesses and how to juggle issues such as motherhood, aging parents and maintaining good health while owning a business.

**Fifteen501**
Quarterly – Magazine
Circulation – 30,000
Phone – (919) 870-1722
Fax – (919) 719-5260
Email – Danielle Jackson djackson@whmags.com
www.fifteen501.com

**Editorial profile:** Fifteen501 focuses on life in central North Carolina. Topics covered include things to do, home decoration, food, gardening, health, beauty, fashion, travel, real estate and more.

**Metro Magazine**
Monthly – Magazine
Circulation – 40,000
Phone – (919) 831-0999
Fax – (919) 831-0222
Email – Bernie Reeves reevesmedia@ncrrbiz.com
www.metronc.com

**Editorial profile:** Metro Magazine focuses on lifestyle in North Carolina region. Topics covered include design, music, wine, books, events and the arts.

**NC Magazine**
Every other month – Magazine
Circulation – 17,088
Phone – (919) 674-6020
Fax – NA
Email – Kati Knowland kknowland@ncmagazine.com
www.ncmagazine.com

Editorial profile: NC Magazine publishes articles about regional business news throughout North Carolina. It features industry profiles about manufacturing, law and other sectors in each issue. It also covers leadership profiles and news of the chamber.

TechJournal South
Monthly – Magazine
Circulation – 16,200
Phone – (919) 832-1858
Fax – (919) 783-3124
Email – info@techjournalsouth.com
www.techjournalsouth.com/index.html

Editorial profile: TechJournal South, formerly Triangle TechJournal, focuses on major technology industries in the Southeast, including biotech, software, pharmaceuticals, medical devices, computers and new media. Content includes news and feature articles, executive and company profiles and expert guest columns.

Wake Living
Quarterly – Magazine
Circulation – 40,000
Phone – (919) 870-1722
Fax – (919) 719-5260
Email – Danielle Jackson djackson@whmags.com
www.wakeliving.com

Editorial profile: Wake Living focuses on affluent living in the Wake County, N.C. region. Departments include Home Interiors, Culinary Corner, Landscaping and Outdoors, Health Watch, Beauty and Style, Finance, Travel and Leisure and Real Estate.