

## Advertising opportunities with the Greater Raleigh Convention and Visitors Bureau

### Events Watch

#### Sidebar Ad

Events Watch is the Greater Raleigh CVB's monthly calendar email covering what's happening in Raleigh, Cary and all of Wake County. The e-newsletter is sent prior to the first of each month to a list of 58,000+ subscribers, consisting mostly of previous visitors to Greater Raleigh as well as past inquirers for visitor information.

Since October 2008, the *Events Watch* is also emailed to 1,800 *Pulse* Newsletter subscribers, who consist mostly of Wake County hospitality partners, civic and business leaders.

Events Watch is the most effective way to reach a targeted local audience as well as a qualified audience of potential Wake County visitors from North Carolina, the U.S., and abroad.

### Events Watch Subscribers

- North Carolina 11%
- Other US 88%
- International 1%

### Advertising Rates and Specifications

- Style: Sidebar advertisement
- Copy Length: 160 characters, including title of 25 characters maximum
- Image Dimensions: 150w x 68h pixels (72 dpi)
- Image Format: gif, jpg
- Image Size: 20k maximum
- Price: \$99

### Space Reservation Deadline

- 1st of month preceding publication date

### Materials Deadline

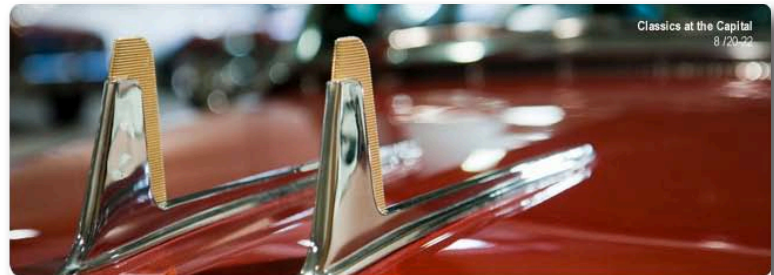
- 15th of month of publication

### Publication Date

- On or about 28th of each month

For more information and to reserve space, contact Graham Rountree, Internet marketing coordinator, at [grountree@visitraleigh.com](mailto:grountree@visitraleigh.com) or 919.645.2671.

*Please note: Advertising space is reserved on a "first-come, first served" basis. GRCVB reserves the right to refuse ads that are judged to be inaccurate, deceptive, obscene, or contrary to the CVB's mission.*



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## Events Watch 08.10

What's happening in Greater Raleigh this month

Which Greater Raleigh visitor are you? | [Explore the site and find out!](#)



ADRENALINE  
JUNKIE



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GENIUS



FASHIONISTA



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FREE SPIRIT



LIFELONG  
LEARNER



MUSIC  
MANIAC

**Back to school blues are sinking in**, but the Raleigh area has a jam-packed calendar of events (festivals, concerts and sporting matches) that will make the last days of summer memorable. Make sure to take advantage of Hot Deals and Special Offers at area hotels, restaurants and attractions.

#### Music Maniac Rock On



The word for August is hot, and we aren't just talking about the weather! Music Maniacs are in for a treat this month when bands from every genre take the stage at some of the area's best venues. The N.C. Museum of Art has a full

schedule with American icon **Joan Baez (8/1)** and Latin group **Los Lobos (8/8)**; **Dan Zanes (8/15)**, the crown prince of contemporary kids' music will delight children of all ages, and get your ticket early for a performance by indie songstress **Neko Case (8/19)**. Koka Booth Amphitheatre will host the infamous **Sheryl Crow with Colbie Caillat (8/15)**. The Time Warner Cable Music Pavilion will provide music of all genres beginning with the **Mayhem Festival featuring Rob Zombie and Korn (8/3)**; for a change in style, check out the **Zac Brown Band (8/11)** or **Jack Johnson (8/21)**. Then Canadian rockers **Creed (8/27)** will hit the stage followed by country star **Brad Paisley (8/28)**. August ends with a bang with a visit from the infamous band **Kiss (8/29)** to the music pavilion. The Raleigh Amphitheater continues its stellar inaugural season line-up with **The Goo Goo Dolls (8/9)** and **O.A.R. (8/10)**. Try something new and become fans of **Umphrey's McGee (8/13)** or enjoy old favorites **Heart (8/14)** and **Maroon 5 (8/17)**. **Blood, Sweat, and Tears (8/21)**, **STS9 (8/25)** and **The Dukes of September (8/28)** round out the month with each of their unique sounds. The Progress Energy Center welcomes reunited group **Asia (8/17)** and American Idol star **Adam Lambert (8/28)**. No matter what music you listen to, Raleigh area music venues have a concert for you.

[Learn more](#)

**Events Watch** is published monthly by the Greater Raleigh Convention and Visitors Bureau to highlight just a few of the many upcoming things to do in the Raleigh area. For a full calendar of events and activities, check [visit Raleigh's new RSS Feed](#) or [visitRaleigh.com's Calendar Search](#). [Forward this issue of Events Watch to a friend](#)

#### The perfect Valentine treat!



Two hearts, full of love, again prove that love does conquer all. The Opera Company of N.C. presents **La Cenerentola** Feb. 14-15... Buy tickets now!

SIDEBAR AD