

YOU CAN GO HOME AGAIN...



JIMMY V
CELEBRITY GOLF CLASSIC
for Cancer Research



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"I ALWAYS HAVE TO THINK ABOUT WHAT'S IMPORTANT IN LIFE. TO ME, THERE ARE THREE THINGS. WHERE YOU STARTED; WHERE YOU ARE; AND WHERE YOU WANT TO BE. HOW DO YOU GO FROM WHERE YOU ARE TO WHERE YOU WANT TO BE? I THINK YOU HAVE TO HAVE AN ENTHUSIASM FOR LIFE. YOU HAVE TO HAVE A DREAM, A GOAL, AND YOU HAVE TO BE WILLING TO WORK FOR IT."

ON FEBRUARY 21, 1993, Jim Valvano made a triumphant return "home" to Raleigh. In his speech honoring the 1983 NCAA Championship basketball team, Jim filled Reynolds Coliseum with pride for past accomplishments and hope for a better future — a future without cancer.

FROM AUGUST 12-16, 2009, the Jimmy V Celebrity Golf Classic makes its own return to Raleigh. After two years in Pinehurst, The Classic comes back "home" to where we put Jim's dreams into action with a Golf Classic to raise funds for cancer research. This year, The Classic is more than golf; Wine Dinners, Science Symposiums, and a Gala open to everyone, not just golfers, highlight the "new" Classic.

With over \$14 million raised for research in 15 years, our fight against cancer has been substantial. But we're not there yet. To achieve Jim's dream for a future without cancer we need your help. From August 12-16, you can be a part of unforgettable golf and magical entertainment, but more importantly, you can be a part of moving from "where we are" to "where we want to be" — a future with a cure for cancer.



AUGUST 12, 2009

JIMMY V REVERSE RAFFLE FOR CANCER RESEARCH

Buy a ticket for your chance to win a brand new car! 1000 tickets will be sold for \$100 each in our 12th Annual Reverse Raffle for Cancer Research. This event will be held at the new,

Raleigh Marriott City Center. Each ticket buyer will enjoy heavy hors d'ouvres and a cash bar while waiting to find out who the lucky winner of the car will be. Prizes will be awarded

throughout the evening to those whose numbers are pulled. We will be hosting a silent auction as well. Proceeds from this event will benefit The V Foundation for Cancer Research.



AUGUST 13-14, 2009

ESPN PRESENTS THE PRE-V FOR CANCER RESEARCH

Created by ESPN as another measure of their commitment to The V Foundation, the ESPN Presents the Pre-V at Pinehurst is an event that sells out every year! Join us at the renowned Pinehurst Resort for an event like no other. One hundred golfers will

compete head to head in a Ryder Cup style format of golf when we pit two teams of fifty against one another for the Pre-V title. Stay overnight with us at Pinehurst Resort on Thursday night as your team prepares, at our annual Captains' Dinner, to engage in battle

on the famed No. 2 on Friday morning. Join us as we continue a tradition in the Sandhills of North Carolina to raise money for cancer research!

\$2,000 PER PLAYER/BENEFITS OF A GOLFING PARTICIPANT ARE:

- *One night's accommodations in the Carolina at Pinehurst Resort for you and a guest on Thursday, August 13th, 2009*
- *Captain's Dinner on Thursday night at Pinehurst Resort for you and a guest*
- *Buffet breakfast on Friday morning at the Carolina's famous breakfast buffet for you and a guest*
- *Tournament round of golf on Pinehurst's famed No. 2 on Friday, August 14th*
- *One Pre-V gift bag including traditional team head cover*
- *Range balls and cart, with the opportunity to hire a caddy*
- *On-course beverages & snacks*
- *Post golf awards luncheon and cocktails for you and a guest*
- *Trophies & prizes*



AUGUST 14TH, 2009 RALEIGH CONVENTION CENTER

JIMMY V WINE & DINE FOR CANCER RESEARCH

After 15 years of raising significant funds for The V Foundation, we have added to our week of events an elegant evening of decadent wines, gourmet foods, and a partnership for our cause that is unprecedented. Come celebrate with us the collaborations we have formed with three of our area's finest universities; North Carolina State University, the University of North Carolina at Chapel Hill, and Duke University. On this night, we will create three "wine caves" to focus individually on the efforts made by these universities in the field of cancer research. Each cave will have its own menu and wine pairings and will

be hosted by University coaches, chancellors, and alumni in an intimate setting.

The V Foundation has funded research projects at each of these universities, establishing a partnership in excellence campaign that is unrivaled. As tough as they are on the courts and fields, you should see the battle they are waging against cancer! Together, these universities are creating a partnership in excellence campaign right here in our state. Spend the evening with us while we show you the progress we are making in cancer research in North Carolina.

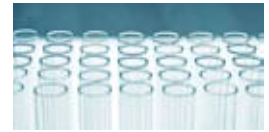
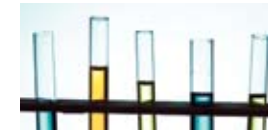
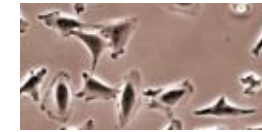
FRIEND OF THE V TABLE SPONSOR
\$3,500

- One (1) complete event table (10 people) at the Jimmy V Wine & Dine event
- Half page, color advertisement in the 2009 Classic program
- Corporate listing in dinner program
- Verbal recognition at dinner

SINGLE DINNER TABLE SPONSOR
\$2,000

TICKETS PER COUPLE \$500

Your ticket to the event will allow entry into one cave of your choosing for the evening.



AUGUST 15TH, 2009 RALEIGH CONVENTION CENTER 10 AM-12 PM

SCIENTIFIC SYMPOSIUM & EXHIBITION

For the first time in North Carolina, The V Foundation will host a symposium of cancer researchers and doctors from our Scientific Advisory Board as well as local doctors that have been funded by The V Foundation, to speak to the community about developments

in cancer research. The V Foundation is fortunate to have a Scientific Advisory Board, populated by some of the absolute best scientists, doctors and PhDs in the cancer research field, whose tasks include studying, evaluating and selecting research projects to

receive funding by The V Foundation. Held in the Raleigh Convention Center, we will also host a variety of services and industries that represent the needs of those touched by cancer in a "hands-on" exhibit open to the public, at no charge.



AUGUST 15-16TH, 2009 LONNIE POOLE GOLF COURSE AT NCSU'S CENTENNIAL CAMPUS

16TH ANNUAL JIMMY V CELEBRITY GOLF CLASSIC

Join us for the 16th Annual Jimmy V Celebrity Golf Classic weekend as we host 150 golfers for two jam-packed days of golf! Saturday's round will again be sponsored by Nike Golf for our 4th Annual Nike Cup. Sunday's Classic will be open to spectators as we pair our golfing participants with celebrities for an unforgettable day of golf. Register early for this one as we do anticipate selling out. You are not going to want to miss playing on this Arnold Palmer designed course as we continue our mission of raising funds for cancer research in North Carolina.

FEATURES & BENEFITS OF AN INDIVIDUAL GOLFING POSITION \$ 4500

Note: Golfing positions may only be purchased in conjunction with gala tickets. i.e.: In order to play golf, you must also purchase gala tickets. Therefore, the price listed above is the bundled price.

- One round of golf on Saturday in the Nike Cup at the new Centennial Campus Course
- One round of golf on Sunday in the 16th Annual Jimmy V Celebrity Golf Classic at the new Centennial Campus Course
- Each foursome will be randomly paired with a celebrity during both Saturday and Sunday's tournaments (Sunday's tournament will be open to the public)
- One Jimmy V Celebrity gift pack each day
- 1 Golfer and 1 Guest are invited to attend Saturday evening's V Gala at the new Raleigh Convention Center
- 1 Golfer and 1 Guest are invited to attend each day's post tournament awards ceremony
- Breakfast, lunch, and a post-tournament cookout for the golfers will be hosted each day at the course
- Corporate listing on all sponsor signage kiosks at all events surrounding The Classic weekend, on course, on our website, and in the souvenir program
- New this year: We are not requiring that the same golfer play both days.

JIMMY V CELEBRITY GOLF CLASSIC SCHEDULE OF EVENTS:

- Saturday, August 15th:** 7:30 am
Breakfast at NC State's Park Alumni Center
- Saturday, August 15th:** 9:30 am
Nike Cup Shotgun Start
- Saturday, August 15th:** 3:00 pm
Awards Ceremony at NC State's Park Alumni Center
- Sunday, August 16th:** 7:30 am
Breakfast at NC State's Park Alumni Center
- Sunday, August 16th:** 8:30 am
Dennis Walters Show
- Sunday, August 16th:** 9:30 am
Jimmy V Celebrity Golf Classic Shotgun Start
- Sunday, August 16th:** 2:30 pm
Million \$ Shootout & Putt for Cash
- Sunday, August 16th:** 3:30 pm
Awards Ceremony at NC State's Park Alumni Center

ADDITIONAL SPONSORSHIP OPPORTUNITIES INCLUDE:

Million \$ Shootout	8/16/2009	\$ 10,000
Putt for Cash	8/16/2009	\$ 5,000
Tee Sponsorships	8/16/2009	\$ 2,500
Gallery Ticket Sponsor	8/16/2009	\$ 5,000

Please contact Anna Jackson at 919.319.0441 for more information on these additional opportunities.



AUGUST 15TH, 2009

V GALA FOR CANCER RESEARCH

PRESENTED BY GLAXOSMITHKLINE WITH A SPECIAL TRIBUTE TO KAY YOW

Our 2009 V Gala will be held in the Grand Ballroom of the Raleigh Convention Center. Attendees will enjoy an elegant, black-tie evening of fine foods, fabulous company, and The V Foundation message of hope, along with our silent and live auctions. We will cap off the evening with chart topping entertainment that will extend our celebration of passion and

commitment well into the evening. Additionally, this year, we will pay special tribute to a long time friend of The V Foundation, Kay Yow.

Join us for THE event of the year, downtown Raleigh, and help us to further Jim's mission of finding a cure for cancer.

FRIEND OF THE V CELEBRITY TABLE SPONSOR \$4,000

- One (1) event table (8 people) to be seated with a celebrity
- Half page, color advertisement in the 2009 Classic program
- Corporate listing in dinner program and on website
- Only 15 available
- Celebrity will be randomly assigned

FRIEND OF THE V TABLE SPONSOR \$2,000

- One (1) complete event table (10 people)
- Corporate listing in dinner program and on website
- Half page, color advertisement in the 2009 Classic program

Tickets per couple \$500



PARTNERSHIP REGISTRATION FORM

RESERVE YOUR SEAT EARLY! THESE EVENTS ARE EXPECTED TO SELL OUT. REGISTER EARLY TO ENSURE YOUR DESIRED SELECTION. To reserve your participation, please fill out the following information:

- Tickets to the **Jimmy V Reverse Raffle for Cancer Research**, August 12th @ \$100 per person
 Participants in the **ESPN Pre-V for Cancer Research**, at Pinehurst, August 13th-14th @ \$2,000 per player
Friday evening's **Wine & Dine for Cancer Research**, August 14th
 Friend of the V Table Sponsor @ \$3,500 (10 seats)
 Dinner Table Sponsor @ \$2,000 (10 seats)
 Seats @ \$500 per couple
Saturday Evening's **V Gala for Cancer Research**, August 15th
 Friend of the V Celebrity table sponsor @ \$4,000 (8 seats + celebrity)
 Friend of the V table sponsor @ \$2,000 (10 seats) Seats @ \$500 per couple
 Participants in the **16th Annual Jimmy V Celebrity Golf Classic**, August 16th @ \$4,000 per player*
**Note, golf must be purchased in conjunction with seats to the V Gala. However, gala tickets may be purchased without golf.*
 Million \$ Shootout Sponsor, Sunday August 16th @ \$10,000 one available
 Putt for Cash Sponsor, Sunday, August 16th @ \$5,000 one available
 Tee Sponsor, Sunday, August 16th @ \$2,500 (12 available)
 Gallery Ticket Sponsor @ \$5,000 one available

Bundled Packages with savings:

- Eagle Package(s)**: @ \$6,500 (per couple)
(2) Reverse Raffle tickets, (1) Pre-V golfer, (2) Wine & Dine tickets, (2) V Gala tickets, (1) participant in the 16th Annual Jimmy V Celebrity Golf Classic

 Birdie Package(s): @ \$5,000 (per couple)
(2) Reverse Raffle tickets, (2) Wine & Dine tickets, (2) V Gala tickets, (1) participant In the 16th Annual Jimmy V Celebrity Golf Classic

Hotel accommodations are not included in the above pricing. However, we have a block of rooms reserved at the new Raleigh Marriott City Center, downtown Raleigh. Please ask for The V Foundation block for a special rate. Raleigh Marriott® City Center 500 Fayetteville Street Raleigh, NC 27601 919-833-1120

company name

contact name

email address

address

city/state/zip

phone/fax

payment method:
 check enclosed
 check visa mastercard amex

cc#

exp date

Regretfully, I cannot attend. Please accept my charitable donation of \$ _____.

Return this form in the provided envelope or fax to 919.319.0443:

For more information: visit us at www.golfclassic.org
Or call us with questions at (919) 319-0441

Cancellations must be cancelled in writing by June 10th, 2009 to receive a refund.



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The 2009 Jimmy V Celebrity Golf Classic invites you join us in our dream, our hope, our fight to find a cure for cancer. Sponsorships are available at many levels. Everyone can be on this team, and everyone can win by getting to "where we want to be" — Jim's dream of finding a cure.

For more information, contact Anna Jackson at (919) 319-0441 or anna.jackson@golfclassic.org.



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